

# 2017 COMPANY CAPABILITIES CATALOGUE



The Blue Cell, LLC is a by design planning company with a primary focus on education and training for government at all levels, non-governmental agencies and private sector entities engaged in incident and emergency management activities. Secondary initiatives at

the company include exercise design and facilitation and planning services. The Blue Cell personnel are also available to support planning related operations on real world events. The Blue Cell, LLC has over 2000 customers from its varied interests across North America.

## A NATIONAL PLANNING COMPANY OFFERING SERVICES IN 5 DISTINCT CELLS

TRAINING

EXERCISE

CONSULTING

DEPLOYMENT

NIMS STORE

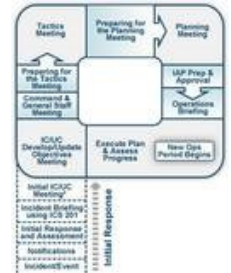


# TRAINING

The Blue Cell, LLC is one of the most active training companies in the United States, delivering courses coast to coast and in Alaska. Certified to offer over 60 approved courses and can customize training by requested.

## ADVANCED PLANNING CONCEPTS: DEVELOPING INCIDENT ACTION PLANS®-OUR FLAGSHIP COURSE

This two day class immerses participants in application of ICS forms, The Advanced Planning process, and critical advanced planning products and techniques. Participants develop an accurate, graded, Incident Action Plan and appropriate related products and displays while encountering stimuli from real incidents. Course scenarios are based on the fifteen national planning scenarios and address targets and tasks outlined by the Department of Homeland Security. This course is in the DHS / state-sponsored catalog-number (NE-001-COMM) and is the flagship course at The Blue Cell, LLC.



## Emergency Management Courses

G series courses are State deliveries of FEMA courses and requires acknowledgment by the State Training Officer. Many of these courses are part of the FEMA Advanced Professional Series.

- G 108 Community Mass Care Management
- G 146 / 147 Homeland Security Exercise & Evaluation Program (HSEEP)
- G 191 Incident Command System/Emergency Operations Center (ICS/EOC) Interface
- G 197 Emergency Planning and Functional Needs Populations
- G 235 Emergency Planning
- G 250.7 Local Situation (RAPID) Assessment Workshop (G557)
- G 270.4 Recovery from Disaster: The Local Government Role
- G 271 Hazardous Weather and Flood Preparedness
- G 272 Warning Coordination
- G 288 Local Volunteer and Donations Management
- G 290 Basic Public Information Officers
- G 291 Joint Information Center / System
- G 358 Evacuation and Re-entry Planning
- G 361 Flood Fight Operations
- G 364 Multi-Hazard Emergency Planning for Schools
- G 366 Planning for the Needs of Children in Disasters
- G 386 Mass Fatalities Incident Response
- G 408 Homeland Security Planning for Local Governments (formerly Terrorism Planning)
- G 548 Continuity of Operations (COOP) Program Manager
- G 550 Continuity Planners Workshop
- G 556 Damage Assessment Workshop
- G 775 Emergency Operations Center (EOC) Management and Operations

## Position Specific Courses

Federal Emergency Management Agency position-specific courses expand ICS knowledge and address core position responsibilities in comprehensive, understandable format to prepare participants for real incidents.

L 948 Situational Awareness and Common Operating Picture  
L 950 All-Hazards Position Specific Incident Commander  
L 952 All-Hazards Position Specific Public Information Officer  
L 954 All-Hazards Position Specific Safety Officer  
L 956 All-Hazards Position Specific Liaison Officer  
L 958 All-Hazards Position Specific Operations Section Chief  
L 960 All-Hazards Position Specific Division / Group Supervisor  
L 962 All-Hazards Position Specific Planning Section Chief  
L 964 All-Hazards Position Specific Situation Unit Leader  
L 965 All-Hazards Position Specific Resources Unit Leader  
L 967 All-Hazards Position Specific Logistics Section Chief  
L 969 All-Hazards Position Specific Communications Unit Leader  
L 970 All-Hazards Position Specific Supply Unit Leader  
L 971 All-Hazards Position Specific Facilities Unit Leader  
L 973 All-Hazards Position Specific Finance / Admin Section Chief  
L 975 All-Hazards Position Specific Finance / Admin Unit Leader  
L 984 All-Hazards Position Specific Task Force / Strike Team Leader  
L 986 All Hazard Air Support Group Supervisor  
L 987 All Hazard Introduction to Air Operations



## Police/First Responder/Hazmat

Weapons of Mass Destruction (WMD) courses come from The National Consortium of Domestic Preparedness Providers, National Health Care Systems, Federal Agency curricula and custom curricula developed by The Blue Cell Subject Matter Experts.



AWR 122 Prevention and Deterrence of Terrorist Acts by Law Enforcement  
AWR 130 Incident Response to Terrorist Bombings (IRTB) – Awareness  
AWR 131 Prevention and Response to Suicide Bombing Incidents (PRSBI) – Awareness  
AWR 132 Understanding and Planning for School Bombing Incidents  
AWR 140 WMD Radiological/Nuclear Awareness  
AWR 160 Terrorism Awareness for Emergency First Responders  
AWR 185 Frontline Responder Training (Protecting Soft Targets)  
HAZ- AWR Hazmat Awareness / HAZ-REF Hazmat Refresher  
HAZ-OPS Hazmat Operations  
HAZ- TECH Hazmat Technician  
HAZ-CHEM-Hazmat Chemistry  
NLE-Index 036 Modular Emergency Response to Radiological Transport Training  
PER 265 Law Enforcement Response Actions in CBRNE Incidents (LERA)

## Hospital Training

- BDLS -Basic Disaster Life Support
- ADLS -Advanced Disaster Life Support
- HICS -Hospital Incident Command System (HICS)
- HMCPD-Hospital Mass Casualty Patient Decontamination
- HICS 300 Expanding Incidents



## Incident Command System

Incident Command System (ICS) courses are the most popular courses taught at The Blue Cell, LLC, exceeding 100 deliveries annually. ICS has evolved as the emergency services' community standard and is accepted nationwide.

- ICS 100 Introduction to the Incident Command System (ICS)
- ICS 200 ICS for Single Resources and Initial Action Incidents
- ICS 300 Intermediate ICS for Expanding Incidents for Operational First Responders
- ICS 400 Advanced Incident Command System
- ICS 402 Incident Command System Summary for Executives
- L-449 Incident Command System Train the Trainer
- IS 700 National Incident Management System (NIMS) An Introduction
- IS 800.B National Response Framework, An Introduction
- IS 860 National Infrastructure Protection Plan (NIPP)
- O-305 All Hazard Incident Management Team Training (USFA)



## Emergency Management Software Solutions

The Blue Cell, LLC works closely with several emergency management software and computing solutions acting as a consultant and advisor, trainer, advocate and practitioner.



# EXERCISE

## Homeland Security Exercise and Evaluation Program (HSEEP)



The Homeland Security Exercise and Evaluation Program (HSEEP) provides a set of guiding principles for exercise programs, as well as a common approach to exercise program management, design and development, conduct, evaluation, and improvement planning. The Blue Cell, LLC will design, facilitate and guide in the execution of your exercise. An After-Action Report/Improvement Plans (AAR/IP) draft for your exercise will be prepared documenting strengths, areas for improvement, core capability performance, and corrective actions. We use standard exercise doctrines and employ FEMA certified master exercise practitioners.

HSEEP exercise and evaluation doctrine is flexible, scalable, adaptable, and is for use by stakeholders across the whole community. HSEEP doctrine is applicable for exercises across all mission areas—prevention, protection, mitigation, response, and recovery. Using HSEEP supports the National Preparedness System by providing a consistent approach to exercises and

measuring progress toward building, sustaining, and delivering core capabilities. Understanding and using core capabilities is a key to The Blue Cell's track record of success in the management, evaluation and improvement planning of exercises. HSEEP doctrine is based on national best practices and is supported by training, technology systems, tools, and technical assistance. To further enhance this specific capability integrated planning tools are available to allow both electronic collaboration with customers throughout the design process and archiving of previous exercise work.

The Blue Cell, LLC has PROVEN Master Exercise Practitioner Program graduates available to assist on any type of exercise. Customization to meet the needs of all service disciplines, non- governmental organization, tribal governments and the private sector is available for a specific desired length of time exercise.

In The NIMS Store.com, The Blue Cell also offers complete pre written exercise packages at the tabletop level for purchase. Coming in sets of 5, these exercises are designed to allow the customer a jump start on their own designs. Within the package is a duplicate exercise that is a Chelsea County version. The packages include a one year access password to our Chelsea County USA website. Go to page 7 in this brochure for more information on Chelsea County USA.

## LDM-LEADERSHIP AND DECISION MAKING WORKSHOP© - OUR FLAGSHIP EXERCISE

Under The Command School TTX banner a unique leadership offering is now available. This one day workshop introduces the concept of using a decision making process in incident command, emergency management and business impact situations.

The foundation for the process used has been adapted from concepts from within the Department of Defense, Special Operations Command and combines this process with present day doctrines from the Department of Homeland Security / Federal Emergency Management Agency and best business practices. These concepts are consistent with and are contemporary to the National Incident Management System, the National Response Framework and National Recovery Framework.

Additional items that are explored include:

- the basics of leadership,
- expectation and intent,
- understanding and evaluating the needs in a rapidly changing environment,
- other tools and key decision logging to document choices.

All of these ideas culminate in a sounder understanding and usage of a formal decision making process and having the tools to be better prepared as a leader.

### AOPWS-THE AIR OPERATIONS FOR EOC/OEM AND IMT MEMBERS WORKSHOP©



This one day workshop is designed to explain and introduce the concepts of All-Hazards Air Operations for the Command & General Staff. Even though this workshop is targeted for Command and General Staff on an All-Hazards (AH) Incident Management Team (IMT), Unit Leaders, especially those in Logistics who have considerable and critical interactions with the Air Operations Branch Director (AOBD) and air staff will find this workshop beneficial. *This workshop also addresses in support center interactions (EOC's, DOC's, JOC's).*

### Other Workshops and Seminars

I and I -Intelligence/Investigations Function in an ICS Structure Workshop©

IMR-Instructor Methodology Refresher Workshop©

ICS PEW -Utilizing ICS on Community Planned Events Workshop©

IMTWS- One , Two, or Three day Incident Management Team / Organizational Workshop©

NFPA 1600: Standard on Disaster/Emergency Management and Business Continuity/Continuity of Operations

PVST-Protecting Vulnerable and Soft Targets ( Direct or Train the Trainer) ©

RIIMT-Receiving and Implementing the Incident Management Team Workshop©

PIOIC- Public Information Officer Immersion Course©

SOCM- Social Media Workshop©

SPOK - Spokesperson Workshop©

WCIC -Whole Community Immersion Course ©



## Chelsea County USA

*Owned and Operated by The Blue Cell, LLC*

Our fully functional web simulation environment offers an enormous variety of possibilities with three differently sized communities in the County; multiple locations include fire, law enforcement, EMS, hospitals, schools, public works, airport, public health, and county fairgrounds.



### The site features

- Extensive mapping from Orion
- Fully functioning emails for key county personnel
- A working dispatch phone system

Fully integrated plans include \* Emergency Operations Plan \* Evacuation Plan \* Mass Fatality Plan

\*Continuity of Operations Plan \* Hazmat Plan \* Agriculture Plan \* County Budget

Chelsea County USA (CCUSA) raises the bar on notional, command, decision-making training. With hundreds of typed resources and character names, exercise possibilities are endless. The site has over 25 web pages of Notional material and information. CCUSA can be combined with Intelligent Accountability Alliance solutions (Salamander, Dragonfly, and Orion) and can even be explored three dimensionally with Command School TTX for tactical game play.

**[www.thebluecell.com/chelseacountyusa.info/](http://www.thebluecell.com/chelseacountyusa.info/)**

*Call today for a demonstration username and password to check out the site*

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# COMMAND SCHOOL TTX

*Owned and Operated by The Blue Cell, LLC*

The Command School story begins with the vision of Don Abbott. In the early 90's Don developed the model city diorama, "Abbottville™", to provide training sequences for fire and hazardous materials teams. In 2001, he and his wife, Bev, sold the business to Command School, Inc. Thousands of firefighters and incident management teams have strengthened their decision-making, communications, leadership, strategic and tactical skill sets as Abbottville™ transitioned into Command School and, subsequently, Command School TTX.

The Command School TTX "Abbottville™" model landscapes simulate suburban, rural, industrial, urban, high rise buildings, airports or special hazard environments. Experienced facilitators make events as real to life as possible. Fire, smoke and HazMat simulations are used. Emergency equipment is dispatched. During exercise scenarios, participants use radios and wear identifying vests as they strategize and role-play response. Participants use hand-held radios, scale model apparatus, police cars, ambulances and other props as they respond to "what if – never gonna' happen here" incidents.



Today as part of The Blue Cell, LLC we carry forward the original concepts of "Abbottville™" and combine its three dimensional world, the notional two dimensional world of Chelsea County USA (a full functioning County website) and the virtual cloud world of Intelligent Accountability and powerful resource management products from Salamander, Dragonfly and Orion to create a training and exercise experience unmatched in the industry. Check out the latest Command School TTX Exercise Events on Facebook click the link below.

[www.facebook.com/CommandSchoolTTX](https://www.facebook.com/CommandSchoolTTX)



# CONSULTING

The Blue Cell, LLC Consulting offers capabilities designed for our existing The Blue Cell, LLC, Command School TTX and Intelligent Accountability Alliance clients as well as new clients. Adding consulting into your existing training and exercise program from the same firm allows for seamless integration that is very difficult to achieve when using multiple contractors for each component. After training and exercising, plan revision is the next step. If plan development is the first step, following up with one of our 50 course offerings and exercise would be the progression. These steps connect to achieve maximum efficiency in preparedness for better results in response and recovery.



## Current Plan Compliance Reviews

Post 9-11, government assistance has been staggering and unprecedented. Funds had compliance components attached to them. The Blue Cell, LLC performs comprehensive Emergency, Continuity and Operational plans reviews for government, airports, and corporations. Our firm can review activities in a jurisdiction, educational

institution, military installation, or corporation for compliance with the Homeland Security Exercise and Evaluation Program (HSEEP) and overall institutionalization of the National Incident Management System (NIMS), National Response Framework and National Infrastructure Protection Plan.

## Plan Development and Production

Cadre members have experience writing emergency response plans, evacuation plans, and other government-regulated or required documents for emergency and normal operations. The firm has expertise testing and evaluating plans and a reputation for being brutally honest on capabilities evaluation and improvement measures. The Blue Cell, LLC is not a "rubber stamping firm."

## Operational Guidelines Assistance

Operational guidelines for specific organizations, such as newly established Incident Management Teams, are available. These documents can have lasting effects, especially if managed situations have negative outcomes. Specifically, newly forming type III Incident Management teams may have unplanned exposure. The Blue Cell, LLC has first-hand experience in such situations.

## Building Design for Homeland Security

Consulting ranges from extensive anti-terrorism security analysis for high value business and government buildings/federal reservations to basic intruder threat analysis for schools, places of worship, and public gathering places. Licensed engineering and architectural capabilities are available.

## Risk and Vulnerability Assessment

The Blue Cell, LLC uses recognized doctrines/models for threat, risk and vulnerability analysis. Quantifying risk reduction is a valuable service our firm provides.

## Regional /National - (DSG) Package 1

Self-Contained Planning Section or Cell (Traditional ICS) - The full section comes with all features and capabilities of a traditional Type II Incident Management Team Plans section, with additional all-hazards components including qualified Weapons of Mass Destruction (WMD), Terrorism analyst, and other technical specialists.

## State Response Technical Assistance/Planning - (DSG) Package 2



DSG Package 2 is fully customizable and generally is utilized by State Emergency Management Agencies in a slower moving, yet inevitable event like a large planned event, pandemic or flooding emergency. Through a scope of work or mission assignment the contracting entity can specify the size of the planning element, the reporting requirements, the product creation criterion, the length of assignment and negotiate the pricing.

## Custom Deployment Package for Private Industry - (DSG) Package 3

DSG Package 3 is specifically designed to meet the needs of an incident, planned event or client. Industry related incidents are conducive to Custom Deployment Package, especially those requiring cooperation with local responders with potential for recovery compliance issues.

## Local Response - (DSG) Package 4

DSG Package 4 offers operations center support consistent with FEMA Guidance. Support in this package is generally specific to the planning.



## Planning Unit Specific Capability – (DSG) Package 5

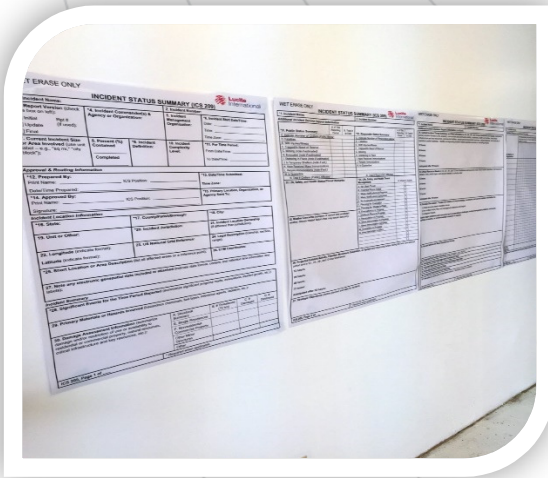
DSG Package 5 deploys with a manager or unit leader, a specialists and a technician. This package can be assigned to work under the direction of an Emergency Manager or Planning Section Chief and can be tasked to conduct Situation Unit, Resource Unit, Documentation Unit or Demobilization Unit specific tasks. Special capabilities in this package would include field mapping, GIS and electronic accountability.

All Support Packages above are self-sufficient, and carry equipment designed to be compact and effective in a devastated landscape. The packages can be deployed with one of our support trailer. The Blue Cell, LLC deployment services are designed to be on the ground in 24 hours after contract execution, anywhere in the continental United States and portions of southern Canada. TBC can also provide on scene coaching services to include assistance with taskbook completion in certain situations.

# THE NIMS STORE



The NIMS Store, provides a great platform for products designed to help clients work in and around the National Incident Management System's 5 components: Preparedness, Communication and Information Management, Command and Management, Resource Management and Ongoing Management and Maintenance. The site is organized into field ready, exercise packages, courses and workshops, novelty items and philanthropic projects supporting wounded warrior, breast cancer awareness, alzheimer awareness, wildland firefighter fund, law enforcement national memorial and firefighters national memorial.



OVER 50 GREAT PRODUCTS AND PRINT SERVICES TO CHOOSE FROM

[www.thenimsstore.com](http://www.thenimsstore.com)

[www.bluecellprint.net](http://www.bluecellprint.net)

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*The Blue Cell, LLC is a 100% Veteran Owned Business*



**Chelsea County USA**  
*Owned and Operated by The Blue Cell, LLC*

**COMMAND SCHOOL TTX**  
*Owned and Operated by The Blue Cell, LLC*



Visit our Canadian Strategic Partner online



The Response Team, Inc. <http://www.responseandrecovery.com/>



[www.STUDIOBC.TV](http://www.STUDIOBC.TV)

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