Ponshu-kan MAP B-3 iigata Sta.) Saké Tasting Room A store with sake gathered from 1/16 breweries all over the prefecture and

machines that dispense saké samples. For ¥500 you can try up to 5 different famous brands of vour choice.

2025-240-7090 Hours: 9:00-21:00 (Saké tasting from 9:30-20:30 *last entry at 20:00) Open same days as the station building

1 extra token for those who spend ¥500 to get 5 saké tasting tokens



Ojiya "Hegi Soba" 1/16 buckwheat & seaweed noodles made with

natural spring water.

2025-241-7705 Hours: 11:00-24:00 Open every day Seats: 100



MAP B-3

Toon

Niigata City

quaint collaborative restaurant showcasing Dad's Japanese tastes and Junior's Italian tastes." You can enjoy both Japanese and Western food.

2025-243-4599 Hours: 11:30-13:30 L.O., 17:30-22:00 | 0 Closed: Sun. Seats: 15





Enjoy an array of ramen flavors, including 2 white miso vegetable, spicy miso vegetable, pork salt vegetable & seasonal variations. The interior is styled like a café & is also popular

with women. **2**025-248-2089 Hours: 11:00-22:00 (21:30 L.O.) Closed: 1/1 Seats: 24

Upgrade to a large portion of noodles at no extra cost



A local fast-food chain with 22 locations in the prefecture. Mikazuki's "Italian" is one of Niigata's most representative "B class gourmet"

¥50 discount on

Kitchen

Kayama

restaurants in the Bandai area.

Enjoy authentic,

carefully prepared

Western cuisine.

2025-247-0967

Open for lunch

& dinner

One of the oldest Western 2

Hours: 11:30-13:30.18:00-

21:00 Closed: Wed. & other

free drink or purin (carame

ustard) per customer with

food order (while supplies last)

Shinano River MAP B-3

days as necessary Seats: 41

ater Shuttle

In addition to regularly scheduled shuttles,

enjoy the 25 min or 45 min-long river cruises,

Reservations

which run on Sat..

Sun. & holidays.

required on

2025-227-5200

winter weather

Phone Hours: 9:00-18:00

May stop running due to

Blue Cafe

This charming and unique café has 3

Closed: Mon. & other days as necessary

¥50 off cake sets

large table seats as well as window

¥50 off 1 drink

weekdays.

8

facing sofas so

that the feelings

of privacy &

2025-201-7885

Hours: 11:00-18:00

openness

Seats: 39

coexist.

Italian, Curry Italian &

MAP B-3

White Italian dishes

5

dishes.

2025-241-5928

Closed: 1/1

Seats: 54

6

Hours: 10:00-20:00



Ebisu-tei Main MAP C-2

men & Gyoza Dumplings

fermenting the rice. **2**025-225-1039 **2**025-228-6570 Hours: 11:00-14:30, 17:30-23:00 (-22:00 on Sat.) Hours: 10:00-17:00 Lunch only on holidays Closed: Sun. (Open for Closed: Tue. lunch on Sun, when Mon, is a holiday) Seats: 30 Seats: 3

Upgrade to a larger your portion at no extra cost

Free specialty cookie

Get 5% off when you spend

more than ¥1,080 (after tax)

ome exceptions may apply

12 hickory03travelers

Here they have various goods & 5

Hours: 11:00-17:00 (Sat.-18:00)

Hours may vary Closed: Mon.

(Tue instead if Mon is a holiday)

€3.000

Get ¥500 off when

spending more than

VIII I

t-shirts made by young designers as

MAP C-

with food/drink

Ogawaya

Find a variety of local

delicacies including

2025-229-0111

Closed: Wed

well as products

incorporating

concepts original

2025-228-5739

designs &

to Niigata.

Hours: 10:00-18:00

grilled &

pickled

goods.

orders

Niigata

10 Mayfair

afternoon

healthy lunch

in a relaxed

atmosphere.

tea and a

English Tea Salon

salon where you can enjoy





13 Furumachi MAP C-2

Kouji Factory

how ¥100 off purchases

5

your) of ¥1,000 or more

bass! (with tax)

Fermented drinks made from high quality 5

rice malt produced in Niigata. This drink's

uniqueness is its

fragrance & sweet

flavor, which is a

natural result of

2025-211-7007 **2**070-8462-4769 Hours: 11:00-18:00 (Take-out Hours: 11:00-18:00 (17:00 L.O. is available until 20:00) for eat in) Open every day Seats: 14 Open every day Seats: 18

MAP C-2

₩\¥100 off a Mont Blanc



2025-222-5335 Hours: 11:00-13:30 L.O., 17:00-20:30 Closed: Some days as neccesary Seats: 29

¥200 off omelette rice



2025-266-1661 Hours: 11:30-13:30, 17:00-22:00 Closed: Sun. & holidays Seats: 125

1 free after-meal drink (can't be used with other promotions)

Gelateria 17 Popolo



2025-223-6676 Hours: 10:00-sundown Open every day



18 Sakyukan MAP C-1 Saryo Rikka

Formerly the Bank of Japan's Niigata Branch Director's company residence. The gallery regularly features special exhibits & cultural events.

2025-222-2676 Hours: 9:00-21:00 (Closes at 19:00 from Dec.-Feb.) Closed: Mon. (Tue, instead if Mon. is a holiday), the day after a holiday (Tue. if Sat. or Sun. is a holiday) & the New Year's holidays



9 Nishibori MAP C-Chika Parking



2025-224-2620 Hours: 7:30-22:00 Closed: New year holiday season Inquiry required

60 minutes free parking Show your pass to the anagement office)





2025-222-7982 Hours: 11:00-20:00 (Closes at 17:00 on Sun, and holidays) Closed; Wed, and the 3rd Tue. of every month Seats: 70

1 free kuzumochi dessert

MAP B-1 Inakava cal Cuisine (Furumachi Main Branch

"Wappa Meshi" was invented by the first owner in 1952. Enjoy a



Hours: 11:30-14:00, 17:00-

21:00 Closed: 12/31 & 1/1

2025-223-1266

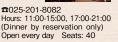
Seats:120





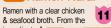
Sakanaya MAP B-1

Katagiri Torakichi



A free cup of local Niigata saké (or a soft drink) with order of any Wappa set





ingredients & preparation to



2025-211-8758 Hours: 11:00-14:30, 18:00-20:00 (11:00-16:00 Sat., Sun., & holidays) or until sold-out Closed: Mon. (open on holidays) Seats: 14





Popular original curry made 11 with carefully selected ingredients and unique spice combinations.

2025-224-9249 Hours: 11:30-14:30 L.O., 17:30-19:30 | 0 Closed: Tue. Seats: 14

per customer with food order

24 Horaiken



2025-222-7208 20:00 Closed: Sun. & holidavs

¥100 off



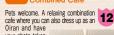








27 Gotokuya Jube MAP B-1





Japanese

sweets, rice

cakes & rice

local produce.

balls made from

2025-225-8822

17:30 from Dec.-Feb.)

100

oft serve ice cream



1 free coffee or lassi







Hours: 11:00-14:00, 17:30-

noodle dishes



Shinding the Long line for line field
 Shinding Charles
 Shinding Charles

年 2017 2018 2019 2020 2021 1日限V市政

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1 2 3 4 5 6 7 8 9 10 11 12

13 14 15 16 17 18 19 20 21 22 23 24

Hours: 9:00-22:30 1 free pancake

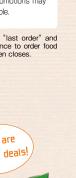




Hours: 9:00-18:00 (Closes at 花野を町の Open every day Seats: 20 Hanano Komachi

> Mascots for Niigata, The City of Manga and Anime

> > 5







THE FILLER

Sasa Dangoro

5555

City